

iPlace
TECHNOLOGIES

ISO Certified 9001 : 2015

DIGITAL MARKETING AGENCY

Upgrade Your Business
Digitally with Our

Strategic Digital Marketing



SERVICES



Wordpress /Shopify
Website



Search Engine
Optimization



Social Media
Marketing



Google Ads
(Paid Search)



Content
Writing



Ad Image Design

Empower Your Brand with WordPress



- Over **40%** of websites on the internet are powered by WordPress.
- WordPress holds more than **60%** of the CMS (Content Management System) market share worldwide.
- Approximately **70%** of users choose WordPress for its user-friendly interface and ease of customization.
- Over **60%** of mobile device users for seamless website access.
- **More than 75** million websites are actively using WordPress.

OUR WORK

www.artechglobal.com



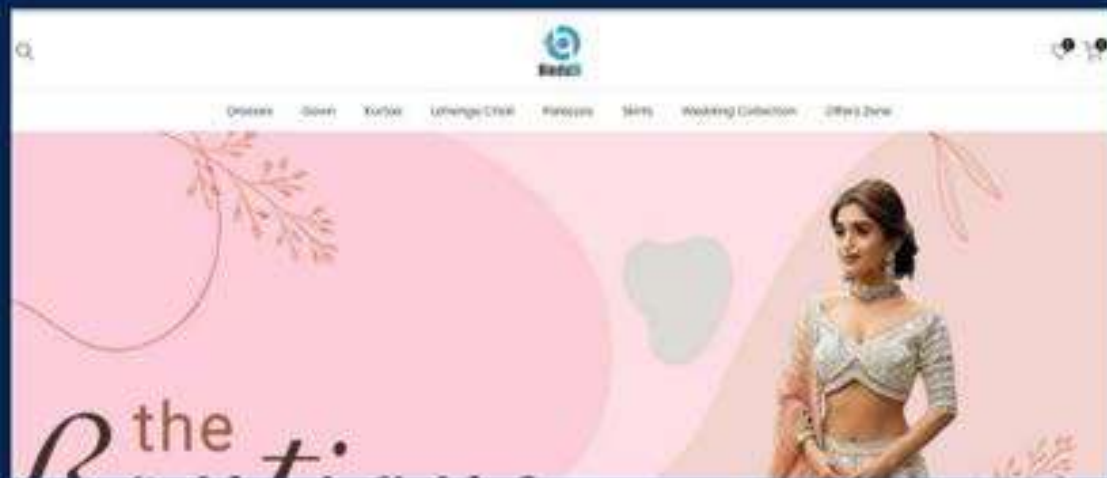
www.bigbunny.in

(SHOPIFY)

OUR WORK

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OUR WORK

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OUR WORK


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SOCIAL MEDIA MARKETING

Maximize your brand's exposure through the power of social media marketing.



- Over **91%** of Business use social media for marketing
- **93%** of Business are active on Facebook
- **64%** of consumers watching branded videos on social media
- made a purchase after.
- **91%** of consumers access social media sites from a mobile device.

1
RESEARCH
and WRITING

- Identify The Top Information Sources
- Collect The Data
- Creative And Contributing Writing
- Eliminate Unnecessary Data
- Add Visual Elements

2
PUBLISH
CONTENT

- Convert Your Data To All Possible Content Pieces Without Creating Duplicate Content
- Publish Them All

3
SOCIAL
BROADCAST

- Use Social Media To Broadcast and Populate your Content.
- Be Descriptive and Inviting.

4
ENGAGE
and REFER

- Open Discussions To Increase Interest Of Others
- This Will Also Help You Push Your Post Up
- Comment Back, Answer Questions And Thank Connections For Their Participation

5
REPORT
and REFINE

- Monitor, Report And Analyze
- Learn What Works For You Best
- Find Where You Should Invest Most Of Your Time

SOCIAL MEDIA
MANAGEMENT



OUR WORK

SURAT JOBS

<p>Urgent HIRING! SURAT JOBS</p> <p>Senior Business Development</p> <p>Skills: 10+ years of business development experience in technology, sales, marketing, and customer service.</p> <p>800023049</p>	<p>Urgent HIRING! SURAT JOBS</p> <p>Senior Business Development</p> <p>Skills: 10+ years of business development experience in technology, sales, marketing, and customer service.</p> <p>718387708</p>	<p>Urgent HIRING! SURAT JOBS</p> <p>Business Development Executive</p> <p>Skills: 10+ years of business development experience in technology, sales, marketing, and customer service.</p> <p>800072328</p>
<p>Urgent HIRING! SURAT JOBS</p> <p>Business Development Part Time</p> <p>Skills: 10+ years of business development experience in technology, sales, marketing, and customer service.</p> <p>800072334</p>	<p>Urgent HIRING! SURAT JOBS</p> <p>Business Development Executive</p> <p>Skills: 10+ years of business development experience in technology, sales, marketing, and customer service.</p> <p>800072328</p>	<p>Urgent HIRING! SURAT JOBS</p> <p>Business Development Executive</p> <p>Skills: 10+ years of business development experience in technology, sales, marketing, and customer service.</p> <p>800072328</p>
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ARCHTECH GLOBAL

ARCTECH GLOBAL

- CLOUD COMPUTING SERVICES**
- WE MANAGE YOUR INFRASTRUCTURE**
- BENEFITS OF VIRTUALIZATION**
- WE OFFER SECURE & EXTENSIBLE IT SOLUTIONS**
- Why Firewall Is Important?**
- network security**
- IT Solution**

OUR WORK

VENUS COACHING CLASS

IPLACE CONSULTANCY



SEO: A Gateway to Success

- **53%** of all the website traffic comes from organic search
- **28%** searches will result into purchase
- **88%** of customers will call or visit a store within 24 hours of making search on mobile device
- **60%** of Google searches are done through a mobile device

THE SEO PROCESS YOU SHOULD UNDERSTAND

SEO Reporting & Promotion



Search Engine Submission



Content Improvement



Website & Market Research



Page Optimization



Develop New Links

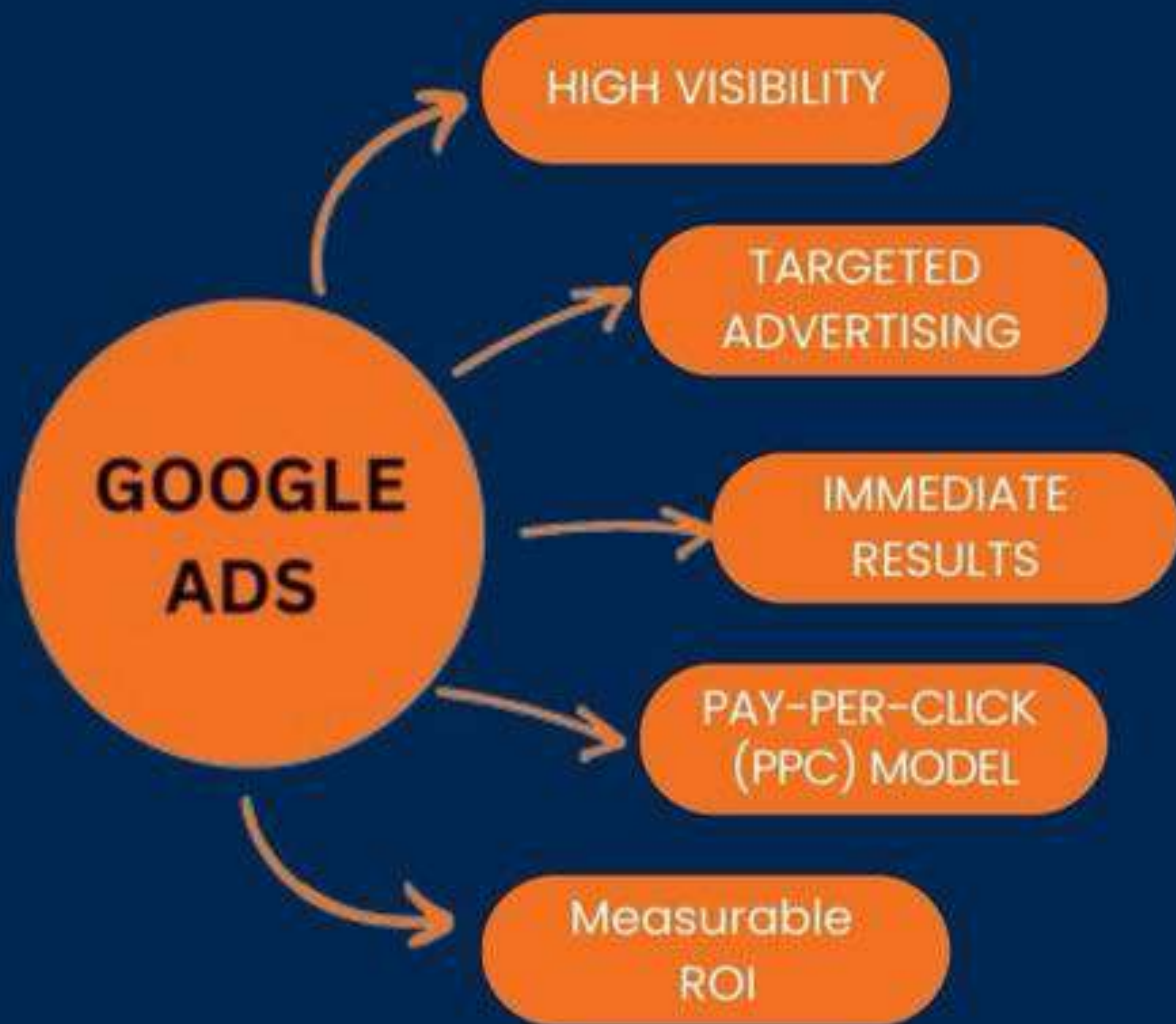


Drive Results with Google Ads

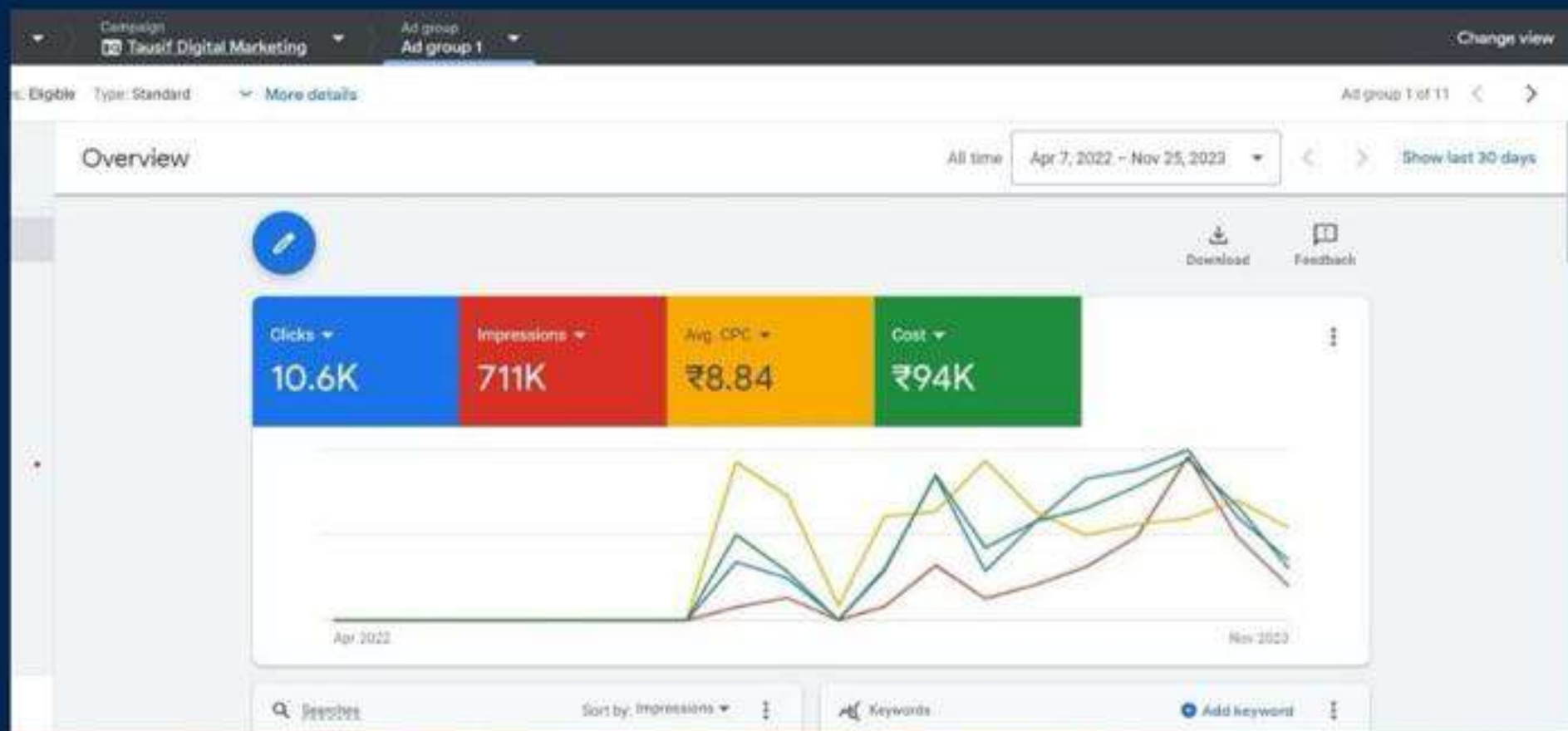


- More than **80%** of global business trust google ads
- Google ads has an **8:1** ROI. In other words, an advertiser receives
8 dollars for 1 dollars spent.
- Users who visit a website through google ads are **50%** more likely to purchase
- Google get over **95%** of it's paid ad clicks through smart phones

Why Google Ads are important for Business?



OUR WORK



Ad Image Design

ARTECH GLOBAL
WE CREATE YOUR FUTURE

MANAGED AWS CLOUD SERVICE



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OVERHEAD



INCREASED AGILITY



IMPROVED SECURITY



COST SAVINGS

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CHICKEN BIRYANI	\$14.99
LAMB BIRYANI	\$15.99
SHRIMP BIRYANI	\$17.99

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CANTALOUPE	\$7.99

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FRUIT SMOOTHIE	\$1.99
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Ad Image Design



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WHAT IS MICROSOFT AZURE?

MICROSOFT IS A CLOUD COMPUTING PLATFORM AND A COLLECTION OF INTEGRATED CLOUD SERVICE OFFERED BY MICROSOFT.

IT PROVIDE BUSINESS WITH THE FLEXIBILITY TO BUILD, DEPLOY, AND MANAGE APPLICATIONS AND SERVICES ACROSS A GLOBAL NETWORK OF DATA CENTERS

 info@artechglobal.com  +1 732 516 8527

Thank You

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78628 15080



ipt.surat@gmail.com



3rd Floor, Manthan Appt, Muktanand Nagar, Gujarat Gas Circle, Surat.